



PRODUCT CASE STUDY:

Our Success Story With Sauce Shop



BACKGROUND

Founded in the kitchen of Pam and James Digva in 2014, Nottingham based company Sauce Shop has gone from strength to strength.

What started as small batches of sauce created in the Digvas' own kitchen, has grown to a multi-Great Taste award winning brand boasting over 30 varieties of sauces and seasonings.

All Sauce Shop products are handmade using all natural ingredients and are available in supermarkets and independent retailers nationwide.



THE CHALLENGE

Sauce Shop are an environmentally conscious producer. One of their main sustainability initiatives has been the removal of single-use plastic throughout their business.

It's only natural that Sauce Shop would want to protect their delicious products from tampering and counterfeiting, ensuring every bottle reaches the consumer in perfect condition. Tamper evident seals were needed, applied over the primary closure to form a tight seal to ensure product protection – but traditional tamper evident bands are made of plastic, require heat & machinery to shrink as well as the raw material being sourced from EU and beyond, not very planet friendly...

Sauce Shop needed a sustainable way to seal their bottles and that's where Viscose came in – challenge accepted.

OUR SOLUTION

Introducing our plastic-free shrink sleeves – our unique plastic free, biodegradable, home compostable, self-shrinking seals.

Made exclusively in our Swansea based factory derived from natural cellulose fibres sourced in the UK our eco-friendly bands are hand applied and shrink themselves at room temperature, so they are a heat & machinery free solution.

Our plastic-free shrink sleeves were the perfect choice for Sauce Shop to seal their bottles, since 2020 we have supplied them with just under 3 million bands which equates to 1,562 kgs worth of plastic, demonstrating the effectiveness of the bands in reducing plastic waste.