

Protecting your product, enhancing your brand







RECYCLABLE

MADE IN RRITAIN

## WHAT ARE SHRINK SLEEVES AND WHY SHOULD YOU USE THEM?

Shrink sleeves, also known as full body sleeves, tamper bands or shrink bands, act as a secondary seal around your bottle or container to **prevent contamination** and tampering. They provide **visual tamper evidence** to the end consumer reducing shelf reject rates & enhancing your brand integrity.

Shrink sleeves are made from thermo-films which are **flexible** meaning they can shrink onto even the most uniquely shaped containers allowing you to stand out from the competition.

Available in a variety of **sustainable films** our heat-shrink sleeves are perfect for the eco-conscious producer or packer.

Shrink sleeves are **great for branding**, we use multi-colour gravure printing which is **durable** and prevents scuffing to ensure a premium finish. Full body sleeves in particular are **dual purpose** with a large print surface for your messaging as well as being tamper evident.

In many industries having a shrink sleeve or tamper sleeve is a **regulatory requirement** and is needed in order to launch the product.

For example some primary closures such as GPI caps, bartops and corks are not tamper evident on their own and it's a requirement to have a secondary seal in order to protect the product integrity.

### **BENEFITS OF USING OUR HEAT-SHRINK SLEEVES:**

- Prevent counterfeiting & tampering as well as provide visual tamper evidence
- ✓ Perfect solution for awkward shaped containers
- ✓ MOQs starting from 10,000 sleeves
- Short lead times starting from as little as 5 days for plain products
- ✓ Complimentary technical advice & review of your container
- ✓ Free samples for trial
- Available in a variety of sustainable films such as recyclable PET, 30% recycled content rPET and industrially compostable PLA.
- Multiple formats to suit your production capability: reel-fed, pre-cut sleeves, pre-formed sleeves and open top capsules
- ✓ In house printing experts able to colour match your product and advise on design.
- Additional finishes such as vertical /horizontal/ "T" perforations and coloured tear strips.





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HEAT REQUIRED TO SHRINK



APPLY BY



APPLY BY

# HERE'S WHAT SOME OF OUR CUSTOMERS HAVE TO SAY:

#### **ROWSE HONEY:**

Really good technical support, attention to detail and attendance at site – Very helpful.

### HALEWOOD ARTISANAL SPIRITS UK LTD:

Viscose are a reliable supplier with excellent on time in full delivery history and to top it off, they're really competitive in terms of price and quality.

#### **INTEGRATED PACKAGING SOLUTIONS:**

Viscose have always gone "the extra mile" to assist with stock to be able to facilitate our customers.

#### **OPUS 21:**

Very easy to order via my email contact and the service supplied is always A\*.

#### A-GAS:

Good customer service, always helpful and patient. Nothing is ever too much.

#### **ISLE OF WIGHT DISTILLERY:**

We've worked with Viscose for many years and grown with them as a company. The relationship has helped us to achieve plastic-free status with our product, working together to develop pioneering tamper-proof seals that now continue to influence many businesses and brands worldwide – a win for us both. To have the opportunity to work together and transfer the necessary skills and knowledge of our industries to bring to market something that benefits people and the planet

#### **NUTRAVITA:**

We have been through a tremendous growth period at Nutravita and needed a supplier who could not only keep up with our pace but offer us quality, colour matched, printed sleeves on a per product basis. We are happy to share that Viscose have lived up to their promise, always on time, colour reproduction is fantastic, and there have been no application issues. As we move into the next phase of company growth, we are confident we can rely on Viscose to support our business.

proves the length Viscose will go to for their customers and for that we are grateful.



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Ferryboat Close, Swansea Enterprise Park Swansea, SA6 8QN, United Kingdom

**T:** +44 1792 796393 **E:** hello@viscose.co.uk

