





#### About us

Lyte packaging is a part of the Lyte Manufacturing Group, specialising in premium, sustainable packaging. We have been designing and manufacturing packaging for over a decade and take the challenge of sustainability seriously, we are passionate about it! Our mission is to reduce the amount of plastic in consumer packaging by offering innovative, sustainable solutions.

We provide sustainable and recyclable packaging solutions to multiple brands, retailers and businesses on a global scale. We design for recyclability and for the removal of plastic from the packaging we provide.

Quality of the highest standard on every production batch is ensured through our meticulous attention to detail. Our highly skilled team fully manage the process and conduct regular quality checking before, during and after production.









#### **UK Office & Warehouse**

Our design office and warehousing facilities are located in Worcester, UK.

We have over 50,000sqft of warehouse space across multiple sites and over 2000 pallet spaces, offering full scalability for large productions and shipments.

Orders can be processed through our UK office or directly from your factory to our factory in Shenzhen.

#### **Dongguan Factory**

Our factory is based in Dongguan, China, the hub of consumer product manufacturing.

State-of-the-art press and post-press machines are maintained within dust-controlled manufacturing facilities.

Our workshops include a flexible and scalable handprocessing work floor that can meet high-end packaging requirements.

Our manufacturing facilities are humidity-controlled and moisture-monitored to ensure quality standards are always maintained.

#### Certification

We are an ISO9001, FSC-certified, FAMA Disneyapproved factory, and are a member of SEDEX ethical work programs, ensuring only the highest standards are constantly met in our facilities.









## We create cutting-edge, sustainable packaging designed for recyclability

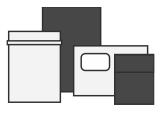
Lyte offers the full solution for consumer and luxury product packaging and brings you sustainable packaging whilst maintaining premium quality and competitive costs.

Our packaging is designed for recycling with many of our primary materials also being compostable. We continue to evolve and bring our customers the most cutting-edge, sustainable materials and technologies in the market.

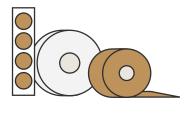
We offer sustainable solutions for all areas of your packaging requirements, including the use of non-toxic soy-based inks, water-based glues and varnishing, bio-based compostable windows and stickers, and premium fibre alternatives to plastic vacuum-formed trays.



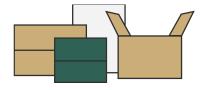
Consumer & Luxury Packaging



**Product & Mailer Bags** 



Stickers & Tapes



**Outer Cartons & Mailers** 



#### Fully sustainable materials

As a leader & pioneer in this industry, we are continuously innovating new sustainable materials and methods, we guarantee high quality products and ensure they conform to the most rigorous global certifications.



Recyclable & Recycled Materials



TUV "OK Home Compost" Compostable Materials



Plastic-Free Materials



Innovative sustainable paper



FSC Packaging & Paper Materials Available



Non-toxic Soy-based Inks



Water-based Adhesives



Water-based Varnishing









#### **Consumer Packaging**

Packaging is an extension of your product and a true representation of your brand; we encourage our customers not to underestimate the importance of delivering appealing packaging.

We live in a world with increasing pressure on businesses to do their bit for the planet, we help brands offer sustainable packaging for their products and can redesign or replicate your current packaging using sustainable materials.

#### **Luxury Packaging**

A luxury product deserves luxury packaging to match, a memorable box opening is an important part of the full customer experience.

Packaging technology is advancing every day and new, luxurious solutions with eco-credentials are very much achievable. We can develop a cost-effective solution for you that is recyclable and sustainable, leaving as little impact on the planet as possible whilst maximising the customer experience.

#### **Shipping Cartons**

The E-commerce industry has given rise to the unboxing experience; your customer's first physical brand interaction often begins with the shipping solution. From the moment your package starts its journey to when it lands at its destination, the carton has the ability to market your brand along the way.

We can design your shipping cartons to represent your brand appropriately and offer a wide range of features including custom sizes, printing inside and outside, selfadhesive and easy open strips, all designed with your customer experience and recyclability in mind.









#### Recyclable Hangers

It's time to replace those plastic hangers! Our plastic-free cardboard hanger, coated with our custom-developed water-based varnish, is recyclable with the box.

It is a robust and reliable eco solution, they are custom-designed along with your box to hold the weight of your products securely and safely. They look good and can give you additional marketing space too!

#### **Sustainable Windows**

If you want a window in your box, use our biobased compostable material, produced from wood pulp.

Whilst having the environmental benefits of being renewable and home-compostable, it also has extremely good clarity and scratch resistance.

Alternatively, our translucent paper windows offer a further dimension whilst being 100% recyclable with the box.

#### Recyclable Box Fittings

It's time to lose the plastic vacuum-formed tray with more sustainable options.

We can design competitively-priced cardboard inserts to hold your products securely, these can be printed to your requirements and give a great opportunity to add further design and brand messaging.

We can also create a natural fibre pulp tray, moulded precisely to fit your products which is also fully recyclable with your box.









#### Paper Retail Bags

The high street is like a catwalk - so let your brand stand out from the crowd by ensuring your customers carry their purchases in eye-catching, stylish, sustainable paper bags.

Our bags are both recyclable and biodegradable. Paper bags are made from a renewable and carefully managed natural resource. Paper bags are the perfect medium for printing and can be re-used, repurposed and easily recycled at the end of their life.

### Recyclable & Compostable Bags

Replace polythene shipping bags with more sustainable options.

We offer a full range of size and style options made from paper or TUV certified home-compostable films.

These materials are available in a range of colours and finishes and can be custom-printed with your logos.

#### Stickers & Tapes

An eco-friendly alternative to plastic box stickers and parcel tape, replace those plastic stickers with recyclable paper or bio-based, compostable options.

Our paper parcel tape is made from renewable kraft paper and can be left on your cardboard carton so that when it is recycled, the fibres can be recovered.









#### Innovative sustainable paper

New revolutionary papers made from a mixture of wood fibre and agricultural waste such as sugar cane, grass, seaweed or bamboo are available. They have a much smaller environmental footprint than traditional paper products; using agricultural by-products that would in the past have been discarded or turned into the soil or using previous ignored resources.

Feel good about using this waste material whilst being assured that they can be recycled in the same way as any other regular paper.

#### **Recycled Materials**

Our cutting-edge materials can be manufactured from up to 100% recycled content depending on the print and product requirements.

Paper is a managed and renewable, natural resource, it can be reused and recycled repeatedly. In 2022 70.5% of all paper used in Europe was recycled equating to around 56m tonnes! We are leading the world with each paper fibre being used an average of 3.5 times!

\* Source PRO\_Cepi-EPRC-Monitoring-Report-2022

#### **FSC Materials**

Fully FSC licensed materials are available for all of your packaging and printing needs.

The FSC chain of custody certification verifies the FSC-materials from the forest to the market.











Gloss or matt lamination is plastic and negatively affects the recyclability of the paper it is laminated to. We offer sustainable print finishings that have minimal impact on recyclability and the biodegrading process.

Our custom-developed water-based varnish can give your packaging a high-quality and durable finish that is sustainable.



#### **Digital Print**

The introduction of digital printing technologies over the last few years has transformed the way in which your branding and personalisation can be applied onto packaging.

From prototypes to production runs, all types of materials can now be accommodated to produce beautifully printed packaging without the need for expensive tooling.

It is particularly suited to lower volume production or multiple artworks where set-up waste on traditional machines can be high, digital creates very little waste in comparison.

#### Adhesives

Along with the rest of the packaging industry we use water-based PVA glue during manufacturing to finish our products. We choose them according to method of production to ensure the highest quality whilst minimising environmental impact. The adhesives we use are compatible with UK paper recycling guidelines.

We acknowledge though that the majority of commonly used adhesives are made using fossil oil raw materials. It is this reason why we have taken the exciting step of developing a bio-based adhesive, suitable for box-making that is 100% fossil oil free.

# Let's make better packaging together



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