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Where technology meets taste



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### The Bottle

At Houweling Group we are fully committed to supplying high-quality products that make our customers' lives and the planet brighter and better. The introduction of The Bottle clearly answers the market demand for bottles that are suitable for clean label requirements.



### Available from stock

The Bottle can be supplied directly from existing stock, which allows manufacturers like yourself to profit quickly from this revolutionary packaging solution. The Bottle represents an important step towards optimising packaging innovation. It's a step where technology meets taste.

The Bottle is available in two product families, with thousands of possibilities. The two familiar sauce bottles (top-down & bottom-up) come in sizes ranging from 225ml to 970ml. This diversity in variations and capacities makes The Bottle eminently suitable for many different applications.

- Diversity in sizes and applications: Suitable for different products
- ✓ Hot fillable
- Less preservative required
- No E-numbers needed without reducing the shelf life
- Easily recycled

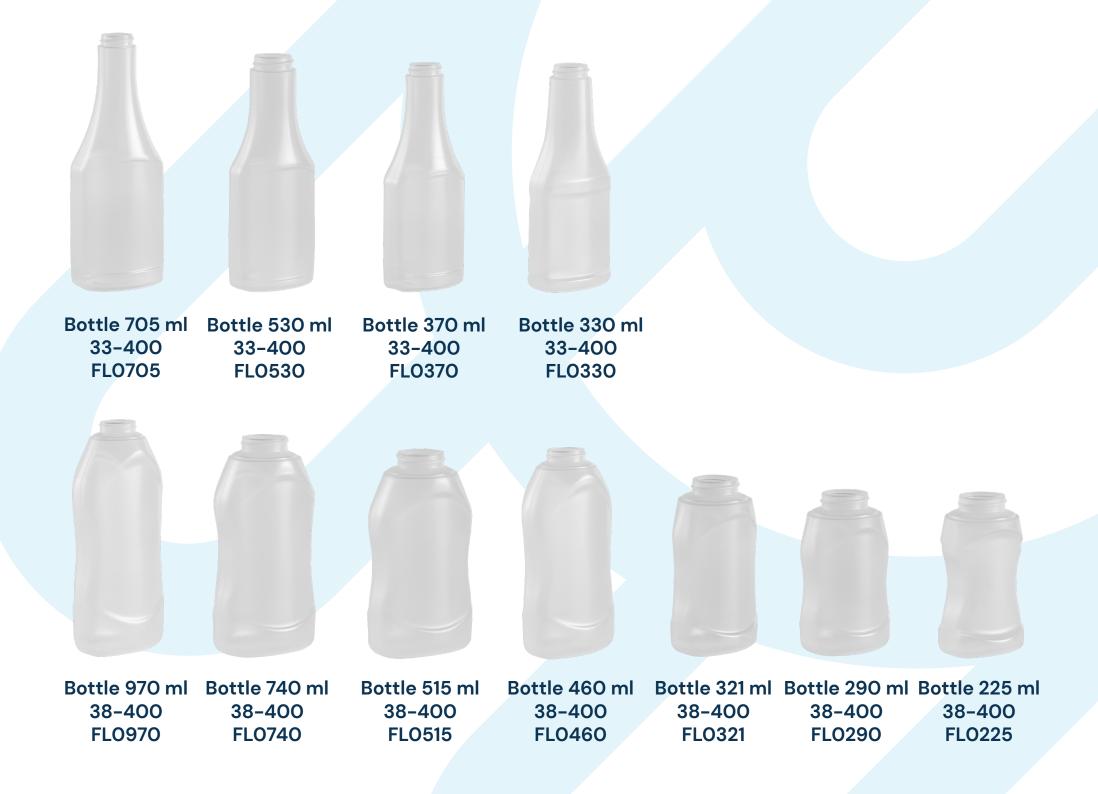




# Multilayer bottle

One of The Bottle's most important characteristics is its multilayer format: an EVOH barrier (EVOH stands for ethylene vinyl alcohol) is enclosed between the polypropylene (PP) layers. This has enormous advantages. Because the bottle consists primarily of polypropylene, it can be hot filled, and pasteurisation is possible in the bottle.

The EVOH barrier reduces the permeability (absorption through the bottle wall) to practically nothing. This produces the ideal condition for reducing the amount of preservatives added. In addition, E-numbers can be omitted without compromising the shelf life of the product or requiring the product to be stored in a cold cell.





## Wide range of closures

The versatility of The Bottle is complemented by a wide range of closures. The integrity of the product can be ensured with a traditional induction heat seal, but solutions like an easy-lift seal or the ring peel liner from Bericap are also available.

The latter provides the greatest ease for users, seamlessly matching their current needs. Because the dosage must also be easy to do, there are different kinds of closures available with multiple openings, some in combination with a membrane. In other words, there is the perfect closure for any type of bottle content.





Cap 38/400 Available in a range of colours







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# Easily recyclable

Along with its functional benefits, The Bottle is also easily recyclable. The proportion of EVOH (EVOH stands for ethylene vinyl alcohol) in the bottle is so low that it has no effect when the bottle is reused. The bottles can also be processed in the PP recycling process.







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Would you like to learn more? Please contact us directly.